



Chaudhary Charan Singh National Institute of Agricultural Marketing, Jaipur

(A Government of India autonomous organization under Ministry of Agriculture and Farmers Welfare)

FARM TO FORK (PLACEMENT EDITION 2025)

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Shri Muktanand Agrawal

Director General, CCS NIAM
Joint Secretary (Plant Protection
Division) MoA&FW, GoI

DG's MESSAGE

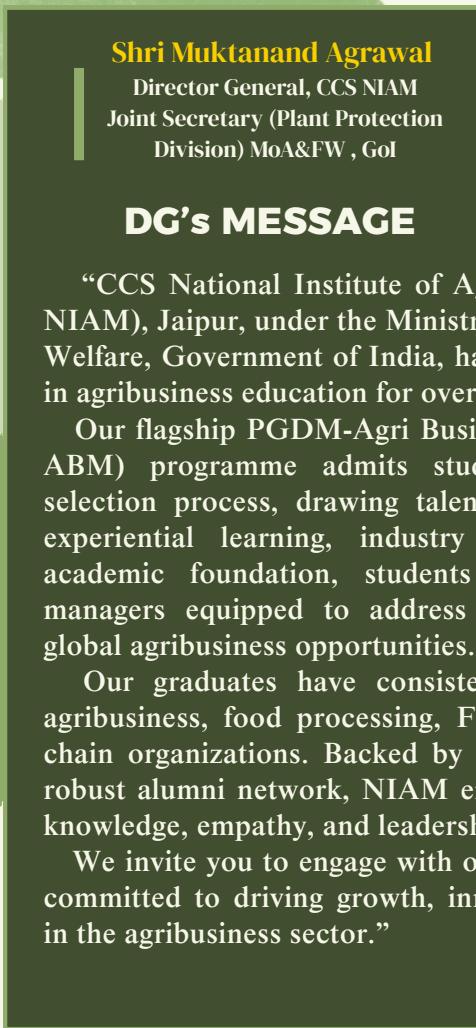
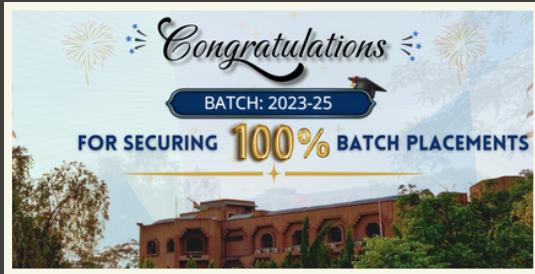


“CCS National Institute of Agricultural Marketing (CCS NIAM), Jaipur, under the Ministry of Agriculture & Farmers’ Welfare, Government of India, has been a leading institution in agribusiness education for over two decades.

Our flagship PGDM-Agri Business Management (PGDM-ABM) programme admits students through a rigorous selection process, drawing talent from across India. With experiential learning, industry exposure, and a strong academic foundation, students evolve into future-ready managers equipped to address grassroots challenges and global agribusiness opportunities.

Our graduates have consistently secured key roles in agribusiness, food processing, FMCG, exports, and supply chain organizations. Backed by distinguished faculty and a robust alumni network, NIAM ensures talent that combines knowledge, empathy, and leadership.

We invite you to engage with our graduates—professionals committed to driving growth, innovation, and sustainability in the agribusiness sector.”



FINAL AND SUMMER PLACEMENTS

OUR FINAL RECRUITERS



A TATA Enterprise



OUR SUMMER RECRUITERS



*All companies are lined alphabetically.

Mentor reviews on Student SIP Performance

During his tenure with us at BASF | Nunhems, the trainee in the Commercial Excellence program displayed exceptional dedication, professionalism, and a deep understanding of the agri-input ecosystem. Shubham Gosavi undertook the critical task of collecting feedback from key stakeholders across various states, using his structured approach and strong interpersonal skills to interact effectively with top partners. What stood out was his ability to extract actionable insights that were pivotal in refining our business strategies. We appreciate his passion and commitment to excellence and are confident he has a promising future ahead.



Jagdish Nagpure
Channel Marketing
Manager – India
BASF | Nunhems



Kaushal Bisht
Lead- Partnership
Varaha Climate Ag Pvt.Ltd



It gives me immense pleasure to congratulate Miss Arushi Vashisht on the successful completion of the summer internship with us. With sincerity and dedication, the intern quickly adapted to the project requirements and supported the team effectively. A keen interest was shown in understanding the subject matter and applying analytical skills to the given tasks.

The summer intern at TechnoServe has shown commendable dedication and sincerity. Meha Gururani quickly grasped project requirements, demonstrated strong analytical skills, and delivered her work with consistency and clarity. Her proactive approach and willingness to learn had a positive impact on project outcomes.



Shifali Sharma
Manager
TechnoServe



Mentor reviews on Student SIP Performance



The interns have displayed commendable sincerity and professionalism throughout their summer internship. They quickly adapted to the project requirements, worked with strong analytical and problem-solving skills, and delivered their tasks with clarity and consistency. Their teamwork, enthusiasm, and willingness to learn added great value to the project and reflected a positive learning attitude



Debasish Misra

**Chief Manager Marketing Services
Paradeep Phosphates Ltd**



Dr. Gajanan B. Rajurkar

**Lead – CSA Initiatives (AEGF)
Syngenta Foundation India**



We had the opportunity to host a trainees from NIAM during the April–June 2025 internship period at Syngenta Foundation India. The intern demonstrated exceptional clarity, adaptability, and professionalism throughout the assignment.

The student's work was not only aligned with the organisation's focus areas but also provided meaningful insights that have practical relevance. The ability to blend analytical skills with field understanding was truly commendable.

Such performance reflects the strong academic foundation, discipline, and practical exposure provided by NIAM. We deeply appreciate the institute's focus on grooming industry-ready professionals and look forward to a continued association with more such talented individuals from NIAM in the future.

The intern successfully completed the Summer Internship with utmost sincerity and dedication. Throughout the project, keen interest and enthusiasm were shown in learning new concepts and applying them effectively in fieldwork. Strong analytical ability, disciplined approach, and clarity in communication helped in delivering the objectives of the project within the timelines.

Overall, the performance was highly commendable, and there is strong potential for excelling in the agri-business sector. Wishing all the best for future endeavors



Satish Paidi

**Deputy Manager
Procurement**

Vegrow

(Chifu Agritech Pvt. Ltd.)



SUMMER INTERNSHIP DIARIES

Roquette India Private Limited
Khitish kumar das



At Roquette India, my summer internship as a Procurement Analyst Intern was an enriching blend of learning and hands-on experience. I worked on maize procurement, conducting market research on India's maize ecosystem, analyzing supply-demand trends, ethanol blending prospects, and logistics bottlenecks. I evaluated financial data of major starch players to suggest strategic sourcing directions.

My training covered plant operations, warehouse protocols, and physical quality testing of maize (moisture & sieve). I also developed a maize quality dashboard, created a procurement newsletter template, and supported automation of the DAR form.

This internship enhanced my understanding of procurement analytics, agri-supply chains, and the strategic role of maize in the food-feed-fuel sectors.

Grateful to my mentors and the Roquette team for this incredible journey, and to CCS NIAM for the opportunity

Ernst & Young LLP
Riyanshi Maheshwari



During my internship, I had the opportunity to work on a project titled "Sector-Wise Mapping of Agricultural Schemes Along the Agriculture Value Chain." The objective was to analyze various government schemes and policies and categorize them based on different segments of the agri-value chain—from input supply to market linkage. My research involved extensive secondary data collection from official reports, policy documents, and databases. I also developed two convergence case studies to demonstrate how effective integration of schemes across sectors can enhance efficiency and impact. Based on my analysis, I provided recommendations to address existing policy gaps and implementation loopholes. The experience not only enhanced my understanding of agri-policy frameworks but also strengthened my skills in analytical research and policy evaluation. It was a valuable learning experience that deepened my interest in agriculture and rural development.

SUMMER INTERNSHIP DIARIES

Coromandel International Ltd
Pawan Kalyan K



Coromandel 
FUTURE POSITIVE

My Summer Internship at Coromandel International Limited was a transformative and enriching experience. I had the opportunity to work on the project titled "Assessment of Adoption of Gromor's Agronomy and Crop Advisory Services – Develop an SOP and Promotional Plan." Through extensive field visits and stakeholder interactions across 18 districts in Karnataka, Andhra Pradesh, and Telangana, I identified gaps, competing services, and key drivers influencing adoption. Based on these insights, I developed a Standard Operating Procedure (SOP) to streamline service delivery and formulated a targeted promotional plan to enhance farmer engagement. This immersive experience sharpened my skills in market research, data analysis, and business strategy, while also deepening my understanding of the rural agribusiness market and the practical challenges of service implementation at the grassroots level. Special thanks to my mentors, Sheethal Chawla Ma'am, Dr. Shanthanu Kar Sir, and the entire CIL team, whose unwavering support was instrumental throughout the internship.

EW Nutrition
Parmeet Singh

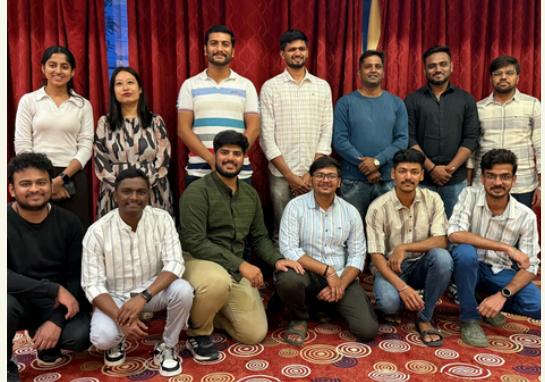


ew | nutrition 

Working as a summer intern at EW Nutrition India Pvt. Ltd., I had the opportunity to work on the project titled "Study of Poultry Liquid Acidifier Market and Develop Go-to-Market Strategies for the Launch of New Product." As part of the internship, I conducted extensive field research across Bihar, West Bengal, and Punjab, engaging with over 60+ industry stakeholders including distributors, and integrators. The experience offered deep insights into the poultry industry's evolving needs, competitor dynamics in this segment, and the pricing and distribution challenges in rural markets. I was actively involved in market analysis, competitor profiling, and designing actionable Go-to-Market strategies tailored to diverse regional landscapes. This internship helped me connect classroom concepts with practical fieldwork and strengthened my overall industry understanding. I am grateful to EW Nutrition India Pvt. Ltd. and my mentor, Mr. Rohit Bhatia, for their invaluable guidance and support.

Alumni Chapter Meet

"Some memories, like cherished treasures, remain vivid and heartwarming, etching themselves permanently into the tapestry of our lives. NIAM, a place of undeniable delight, continues to serve as the timeless thread that binds hearts together, transcending the passage of several years. The enduring proof of this connection is the Alumni Chapter Meets, which have become a resounding testament to our lasting bonds. The contribution of our alumni to NIAM's enduring success is a testament to their unwavering dedication and support. They are the bedrock upon which this institution stands, shaping it into the remarkable beacon of education it is today. Here at NIAM, we not only hold our alumni in the highest regard but also revel in celebrating their presence, creating joyful memories that endure. In a remarkable display of synergy, the Batch of 2024-26 orchestrated a series of five highly successful "Alumni Chapter Meets" in key cities, including Delhi, Mumbai, Ahmedabad, Patna, Indore, Hyderabad, and Bangalore. These gatherings served as a unique platform for our current students to reconnect with our esteemed alumni over sumptuous dinners. However, they were more than just gatherings: they were veritable hubs of knowledge exchange, where students gleaned valuable industry insights and wisdom from our accomplished alumni. Simultaneously, our alumni gained insight into the vibrant activities and progress taking place within the hallowed halls of NIAM. Adding a dash of merriment and entertainment, the events featured captivating performances, from rib-tickling stand-up comedy to soul-stirring shayari recitals and melodious singing. As we look ahead to the future, we eagerly anticipate countless more interactions with our cherished alumni. The famous adage, 'We are each other's harvest, we are each other's business, we are each other's magnitude and bond,' beautifully encapsulates the profound connection that binds the NIAM community together.



Thank You Message For Recruiters

Dr. S.R. Singh
Dy. Director, C.C.S NIAM, Jaipur



Dear Esteemed Recruiters and Valued Alumni, I am thrilled to extend my heartfelt gratitude and congratulations to each one of you for contributing to the phenomenal success of our institute's placement program. Our institute has achieved an incredible milestone this year, thanks to your unwavering support and the dedication of our talented alumni. The remarkable feat of successful placements reflects the outstanding education and training our students receive and your trust in our institution.

CCS NIAM esteemed recruiters, your partnership is invaluable, your confidence in PGDMABM students and the opportunities you provided them, plays a pivotal role in shaping their careers. We look forward to strengthen and expanding these partnerships in the future.

CCS NIAM valuable alumni, your achievements serve as a testament to the quality of education you received at our institute. Your continuous support and mentorship for the present students is truly inspiring. Together, we have not only achieved great success but also strengthened the bonds that make CCSNIAM a thriving educational community. As we move forward, let's continue to collaborate and strive for excellence. Your contributions are instrumental in ensuring the continued growth and success of our institute. Once again, thanks to all esteemed recruiters and valuable alumni, you all are being an essential part of our journey, and congratulations on this remarkable achievement in placements.

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 Additional Secretary (Marketing)
 Govt. of India, Ministry of
 Agriculture & Farmers Welfare and
 Director General, CCS NIAM

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Upcoming Events

- Friendship Day
- Diwali
- Christmas
- Spandan 2k25

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