



# PROSPECTUS



## Post Graduate Diploma in Management Innovation, Entrepreneurship & Venture Development (PGDM-IEV) 2025-27



**Chaudhary Charan Singh National Institute of Agricultural Marketing**

(An Autonomous Organization of Ministry of Agriculture and Farmers' Welfare,  
Government of India)

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# Message from Director General



**Shri. Faiz Ahmed Kidwai, IAS**  
**Additional Secretary,**  
**Min. of Agri. & Farmers Welfare,**  
**Govt. of India & Director General,**  
**CCS NIAM**

Agriculture is a key pillar of the Indian economy, significantly contributing to food production, supplying raw materials for various industries, and providing employment to a vast rural workforce. It also serves as a source of capital that supports rural development and economic growth. In this scenario, agripreneurship has become more than just a potential opportunity; it is an essential driver of progress. It fosters innovation, boosts productivity, and enhances profitability within the agricultural sector. By encouraging entrepreneurial efforts, agripreneurship helps to modernize farming practices, making them more efficient and economically viable, ultimately benefiting both the sector and rural communities.

CCS National Institute of Agricultural Marketing (CCSNIAM), Jaipur has come a long way since its inception in the year 1988. The first independent self-funded programme of PGDM ABM was initiated at CCS NIAM in 2005-06. Since then, CCSNIAM- Jaipur has established itself as one of the pioneer national institute for shaping the future of agri-business sector in India and abroad.

NIAM is a frontrunner in nurturing agri-startups from the incubation stage to the seed stage encouraging innovations and process re-engineering in agriculture system. The institute acts as a Knowledge Partner for RKVY RAFTAAR Agri-Business Incubators across five different states of the country and hosts CCS NIAM Agri Innovation & Incubation Centre for demonstration of best practices in innovation, entrepreneurship, incubation, and venture creation to startups, partner R-ABIs, and other stakeholders. CCS NIAM has been catering to mentoring, funding entrepreneurship development, venture creation needs of agri startups. The persistent efforts of CCS NIAM has resulted in the incubation and mentoring of more than 700 agri startups across the country and among them 240 agri startups have received funding support of more than 30 crores to establish successful ventures.

CCS NIAM has launched the PGDM-IEV full-time 2-year AICTE-approved programme in the year 2023. It is a program curated for innovators, creators, and change-makers. A perfect blend of theoretical and practical coursework, hands-on projects, and internships. The students benefit from opportunities to network with industry professionals and successful entrepreneurs.

“I wish the applicants all the best for their future business endeavors”.

## Message from Director



**Dr. Sahdev Singh**  
**Director, PGDM-IEV**  
**CCS NIAM**

The CCS National Institute of Agricultural Marketing (CCS NIAM), Jaipur, has come a long way since it was founded in 1988. Each student received a placement through campus placement. CCS NIAM has successfully carved out its own identity in the Agri- business market thanks to a fantastic management work culture and gifted pupils. The PGDM- IEV programme at CCS NIAM aims to develop students holistically and prepare them to be effective agribusiness managers who can adapt to the ever- changing agribusiness environment. Through classroom instruction, summer internships, corporate guest speakers, academicians, alumni interactions, and projects related to the subjects, our students gain knowledge of the whole range of course modules.

Through corporate interfaces, field trips, conferences, workshops and projects, CCS NIAM exposes students to various agricultural sectors so they can have a deeper awareness of the difficulties farmers confront and how enabling solutions are to be implemented. The environment of CCS NIAM, which is centered on students, faculty, and industry, fosters practical thinking, creative & design thinking, problem-solving skills, the capacity to work in cross-cultural teams, and entrepreneurial leadership. At CCS NIAM, students are provided with the best opportunities, facilities, and diversity in every way. The agribusiness sector needs youthful, energetic managers who are tech-savvy. It is with great pleasure that I extend a warm welcome to you to join us in recruiting the 22nd batch of CCS NIAM. The class of 2023–2025 students is prepared to meet the difficulties of the business world with optimism. The ongoing confidence and support of our recruiters in the expertise and abilities of NIAM graduates have allowed NIAM to look forward to strengthening the solid relationships they have developed over the years.

# Message from Program Co-Ordinator (IEV)

Dear Prospective Students,



**Dr. Shuchi Mathur**  
**Assistant Director,**  
**CCS NIAM**

Greetings from CCS National Institute of Agricultural Marketing!

It gives me immense pleasure to welcome you to the Post Graduate Diploma in Management – Innovation, Entrepreneurship, and Venture Development (PGDM-IEV) program at our institute. This program is a unique initiative designed to nurture entrepreneurial minds and empower aspiring innovators with the skills, knowledge, and ecosystem support necessary to transform their ideas into successful ventures.

As an autonomous institute under the Ministry of Agriculture and Farmers Welfare, Government of India,

CCS NIAM is committed to fostering innovation and entrepreneurship in agriculture and allied sectors while embracing cross-sectoral opportunities.

The PGDM-IEV program is structured to provide a rich blend of academic rigor, industry insights, and practical exposure. With a curriculum curated in collaboration with experts from premier institutes such as IIMs and EDI Ahmedabad, along with inputs from industry leaders, this program equips students to navigate the challenges of venture development in a dynamic market environment.

Our focus is not just on education but also on action. Students are encouraged to engage in industrial visits, milestone-based projects, and hands-on training programs conducted by NIAM to ensure real-world application of their learning. Moreover, our inclusive approach extends beyond agriculture, opening doors for aspiring entrepreneurs from diverse fields.

We take pride in providing a supportive learning environment enriched by webinars, expert lectures, and networking opportunities with renowned faculty from centrally funded institutes and successful entrepreneurs. At NIAM, we strive to create a vibrant entrepreneurial ecosystem that inspires innovation, fosters collaboration, and delivers impact.

Join us on this exciting journey of innovation and entrepreneurship. Let us together pave the way for a sustainable and prosperous future.

Wishing you all the best!

# About CCS National Institute of Agricultural Marketing

Established in 1988, under the Ministry of Agriculture and Farmers welfare, Government of India, the Chaudhary Charan Singh National Institute of Agricultural Marketing (CCS NIAM) is vested with the responsibility to fortify the agricultural marketing sphere by rendering specialized training, research, and consultancy to India and other South-East Asian countries.

The commencement of the management education at CCS NIAM was from the year 2001 wherein a two year fully residential Post Graduate Diploma in Management(Agri-Business Management) was launched. Management Education, since then, has been a foremost concern for the institute to deliver the most promising human resource to the industry. The students at CCS NIAM go through an intensive academic rigour to come out as the most talented and committed riches for Agri-Business and Food industry.

## About PGDM- IEV

Post Graduate Diploma in Management (Innovation, Entrepreneurship & Venture Development (PGDM-IEV)) is an AICTE approved two years' full-time programme which provides the necessary knowledge and skills for the development of ideas into sustainable business opportunities.

This programmes connect the theory of innovation and entrepreneurship with practice and enables students to acquire skills, this outcome-oriented programme will facilitate learning on the management of innovation, entrepreneurship, and venture development from foundation to advanced stages and simultaneously enable students to apply their entrepreneurial skills in their family business and in real life situations, validate ideas build innovation, test market and build a successful venture out of it.

This course is not only job oriented but is an innovative milestone based learning initiative whereby every student can build their new enterprise step by step while studying at PGDM-IEV itself. During this course, learning is also imparted on leveraging the strengths of family business management.

# Objectives

- Enable students to acquire application-oriented skills through an outcome-oriented curriculum designed to connect the theory of innovation and entrepreneurship with practice.
- Facilitate learning on management of innovations, entrepreneurship and venture development from foundation to advanced stages.
- Empower students to apply their entrepreneurial skills in real life situations, validate ideas, build innovations, test markets and build a successful venture.

## Highlights of PGDM IEV



# Program Highlights of PGDM IEV

- Two years full time program approved by AICTE
- Three Capstone Projects spread across three semesters
- Fourth semester – Action Learning through live Start-up Establishment
- Aims to develop Techno-Managerial competence.
- Students will have the opportunity to participate in Students Orientation Programme (SOP) Agripreneurship Orientation Program (AOP)/Startup Agri Business Incubation Program (SABIP)
- Program as per New Education Policy-2020
- Earn while learn during internship (Students will get the ample opportunities to undergone internships in sector specific startups as per their choice)
- Training & Exposure through Industry Mentors, Top Investors & Entrepreneurs
- Experiential Learning through Agri based incubator
- Innovation & Technology Commercialization in agriculture and allied areas
- Grant & Investment Exposure
- Visiting Faculty from premium Universities/ Institutes from abroad as well as India
- Affordable fee structure – Rs. 6.10 lakhs for two years
- Students from diverse educational backgrounds
- Ample opportunity for learning
- Opportunity to be associated with NIAM incubation program.
- Great opportunity to learn and participate in centre for excellence NIAM incubation centre to be entrepreneur or to start your own Agri-start up.

## Course Architecture

- The first term is focused on the ideation process. The second term encompasses concepts on business foundation process and the third term aids in the process of business model development. The students are imparted learning on the basics of new venture development by means of concept-based action learning modules.
- The program has been designed in a way that all the subjects fall within one of the following four core elements - Entrepreneurship, Venture Fundamentals, Startup & Innovation and Project.
- The minimum total amount of credits required to be allocated to compulsory subjects should be 102.0 as per AICTE guidelines. The course architecture is in accordance with the guidelines with total compulsory course credit of 115.0 and total optional course credit of 44.0.

# LEARNING OUTCOME OF PGDMIEV



Industry Integrated learning



Exposure to entrepreneurial Culture and facility of on- campus CCSNIAM Agri-Business Incubator



Training and mentoring to help conceive and Innovative Business Idea in PoCs



Business Model & Fund Raising



Sustainability and Growth

## Career and Employment Opportunity

The objective of this program is to prepare young minds towards self-employment and create employment opportunity for others through enterprise development in agriculture and allied areas.

PGD IEV graduates will be preferred candidates to coordinate and lead pre- incubation centers in academics such as Entrepreneurship Development Cells(EDC), IEDC, New Gen IEDC, Start-up Cell, Innovation Cell etc.

Entrepreneurs have opportunity to join leadership positions at various organizations

## Mentoring & Handholding

Understanding the importance of mentoring and handholding, budding entrepreneurs are provided technical support, guidance, and inspirational networking throughout the program, until they reach a level where they are not only self-sufficient but in turn are able to do business on their own. The program facilitates networking with mentors, industry experts, and business service providers, besides ensuring access to literature, library, faculty resources and facilities available at CCS NIAM Agri Innovation & Incubation Centre for startup innovation and growth.



# Faculty

Faculty and experts at CCS NIAM have niche specializations in their own respective fields and are a blend of prominent academicians, researchers, entrepreneurs, consultants, and practitioners

## Opportunity to raise fund/grant

CCS NIAM Agri Innovation & Incubation Centre provides support in availing grants, raising angel/equity from venture funds, and also debt funds from the banking system.

## MSME Business Incubator (MSME BI)

MSME Business Incubator scheme is to promote and support the untapped creativity of individuals and to promote adoption of the latest technologies in manufacturing as well as knowledge-based innovative MSMEs (ventures) that seek the validation of their ideas at the proof of concept level.

## Startup India Scheme (SIS)

The Government of India launched the Startup India Seed Fund Scheme (SISFS) under DPIIT to provide support for developing PoC, prototype, marketing, testing & trial, etc. Funding support provided under SISFS consist of the grant and convertible debentures. CCS NIAM is one of the agri business incubation centers approved under Startup India Scheme.

## Ministry of Education's Innovation Cell (MIC) & AICTE

MIC & AICTE funds 45 innovations from HEIs and provides grant support up to Rs. 10 lakhs per innovation towards refining innovation, building the start up and availing incubation services.

# Entrepreneurial Ecosystem at CCS NIAM

## CCS NIAM Agri Innovation & Incubation Centre



CCS NIAM Agri Innovation & Incubation Centre is a funding incubator supported by RKVY RAFTAAR Division, Ministry of Agriculture & Farmers Welfare, Govt. of India. The Centre promotes and nurtures Agri-Business Startups in the country with grant-in-aid support under two funding programmes namely:

- Students Orientation Programme (SOP) : Upto INR 4 lakhs
- Agipreneurship Orientation Programme (AOP) (Pre-Seed): Upto INR 5 lakhs grant-in-aid support to selected startups
- Startup Agribusiness Incubation Programme (SABIP) (Seed Stage): Upto INR 25 lakhs grant-in-aid support to selected startups



# AGRIPRENEURSHIP ORIENTATION PROGRAMME



**Two Months in-house training cum hands on internship Programme for Agri startups  
No Registration fees**



**Anyone interested in Agri Entrepreneurship can participate  
No basic qualification criteria**



**Stipend of Rs.10,000/- per month**



**Grant in aid of upto Rs. 5 Lakhs to eligible agripreneurs**

## **Objectives:**

- **To nurture potential agripreneurs**
- **To create a pipeline of agripreneurs for incubators**
- **To make pursuing entrepreneurship related to innovative ideas**

# STARTUP AGRI-BUSINESS INCUBATION PROGRAMME



**Two Months in-house training Programme for Agri based startups  
No Registration fees**



**Any Indian start-up as per DPIIT notification can participate**



**Seed Funding to startups for scaling up**



**Grant in aid up to Rs.25 Lakhs to eligible startups by Ministry of Agriculture and Farmers' Welfare**

## Objectives:

- To ensure timely seed support to deserving incubates
- To enable translation of minimum viable product (MVP) to marketable stage
- To provide a platform for faster experimentation and modification in their approaches or minimum viable product (MVP)

**For more details visit our website: [www.niam.nabi.com](http://www.niam.nabi.com)**

# ACHIEVEMENTS OF CCS NIAM AGRI INNOVATION & INCUBATION CENTRE

**750+ agri startups incubated**

**325+ startups recommended for grant-in-aid**

**INR 30+ crores grant-in-aid support facilitated**

**INR 6+ crores external funding (Angel / VC) raised by our startups**

**500+ innovative products & services commercialized**

**12,000+ livelihood opportunities created**

**150+ IPR filed by our startups (Patent, Trademark, Copyright, etc.)**

# Incubation Support

**Funding Support to  
Selected Startups**

**Intellectual  
Property  
Management**

**1 Months  
Incubation  
Programme**

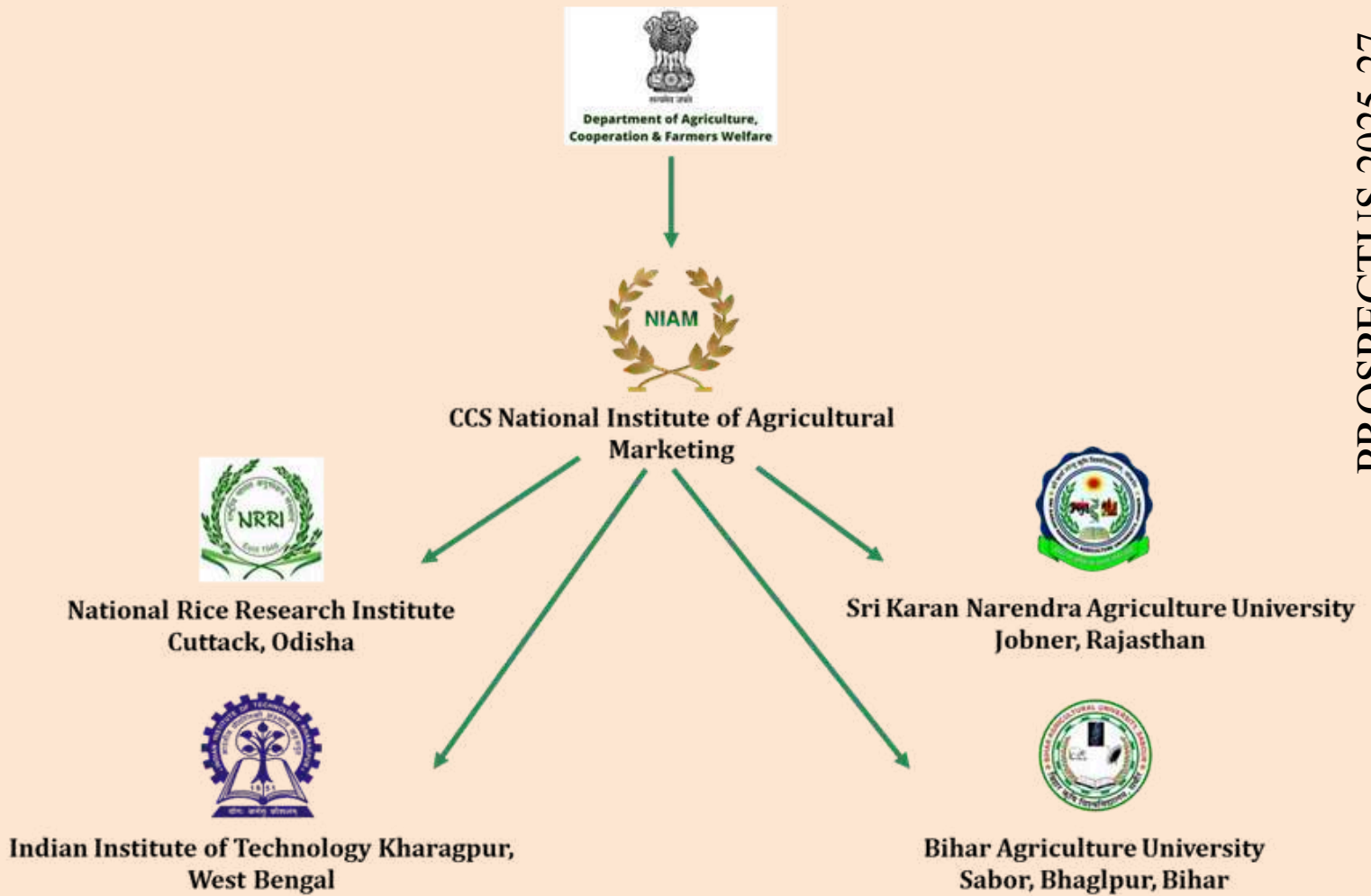
**Technical  
Assistance**

**Business Mentoring**

**Marketing &  
Networking  
Support**

# IMPACT AS KNOWLEDGE PARTNER (KP)

PROSPECTUS 2025-27



## ELIGIBILITY FOR ADMISSION

**Bachelor's Degree in Agriculture or in any other discipline with at least 50% marks or equivalent CGPA [45% in case of SC/ ST/PH]. Must have a valid Score of CAT-2023 or CMAT-2024.**

**Reservation of seats as per Govt. of India rules.**

# MULTI – STAGE SELECTION PROCEDURE

Apply for CAT/  
C-MAT

Fill Form for PGDM  
IEV available on  
Website

Short listing based on  
CAT/C-MAT Score

Attend Group Discussion  
& Personal Interview

Announcement  
of Selection

## SELECTION PARAMETERS AND THEIR WEIGHTAGE

Criteria	Weightage
CAT/CMAT/XAT/MAT/ ATMA/ G-MAT Score	51/34
Diversity Factor *	06 *
Group Discussion	12
Essay Writing	10
Personal Interview	16
Work experience	05
<b>Total</b>	<b>100</b>

\* Diversity Factor weightage of 6% is assigned to agriculture and allied disciplines, 2% for humanities & social sciences and 0% for pure sciences and engineering disciplines.

# Fees and Payment Schedules ( PGDM IEV 2025-27)

## First Trimester (July - September 2024)

S.No.	Details	Amount of Rs.	Last Date
1	Tuition Fee	2,82,000/-	Registration fees of Rs. 25000/- Payable within 10 days of selection/offer letter. Rest balance amount of Rs. 2,85000/-(Without Boarding and Lodging), Rs. 3,39000( with Boarding and Lodging) should be deposited at the time of joining the course or 25 days from selection/offer letter, which is earlier
2	Library Fee	15,000/-	
3	Caution Money (Refundable)	10,000/-	
4	Health Insurance	3000/- Per year	
5	Boarding and Lodging Fees (Only for Girls Candidates)	54,000/-	
<b>Total (including registration fee of Rs. 25000/-) Without Boarding and Lodging</b>		<b>3,10,000/-</b>	
<b>Total (including registration fee of Rs. 25000/-) With Boarding and Lodging(only for Girls)</b>		<b>3,64,000/-</b>	

## Second Trimester (October 2024 – December 2024 )

S.No.	Details	Amount of Rs.	Date
1	Boarding and Lodging Fees (Only for Girls)	54000/-	Payable on or before October 01, 2024
<b>Total</b>		<b>54,000/-</b>	

## Third Trimester (January 2025 - March 2025)

S.No.	Details	Amount of Rs.	Date
1	Boarding and Lodging Fees (Only for Girls)	54,000/-	Payable on or before January 01, 2025
<b>Total</b>		<b>54,000/-</b>	

## Fifth Trimester (July - September 2025)

S.No.	Details	Amount of Rs.	Date
1	Tuition Fee	2,82,000/-	Payable on or before July 01, 2025
2	Library Fee	15,000/-	
3	Health Insurance	3000/- Per year	
	Boarding and Lodging Fees (Only for Girls candidates)	54,000/-	
<b>Total (Without Boarding and Lodging)</b>		<b>3,00,000/-</b>	
<b>Total (With Boarding and Lodging)</b>		<b>3,54,000/-</b>	

## Sixth Trimester (October – December 2025)

S.No.	Details	Amount of Rs.	Date
1	Boarding and Lodging Fees	54,000/-	Payable on or before October 01, 2025
<b>Total</b>		<b>54,000/-</b>	

## Seventh Trimester (January 2026 –March 2026)

S.No.	Details	Amount of Rs.	Date
1	Tuition Fee	54,000/-	Payable on or before January 01, 2026
<b>Total</b>		<b>54,000/-</b>	
<b>Grant Total (Without Boarding and Lodging)</b>		<b>6,10,000/-</b>	
<b>Grant Total (With Boarding and Lodging)</b>		<b>9,34,000/-</b>	

During the summer project, if any student stays in the hostel, she will have to pay separately towards boarding and lodging, as per the usual rates of the institute.

In campus Hostel facility is available only for Girls candidates.

# ADMISSION PROCESS - PGDM IEV 2025

1. Eligibility: The applicants must have a bachelor's degree in any discipline with at least 50% marks or equivalent CGPA (45% in case of the candidates belonging to Scheduled Caste (SC)/Scheduled Tribe (ST), Persons with Disability (DA) category) from a recognized university or Institution. The Bachelor's Degree or equivalent qualification obtained by the candidates must entail a minimum of three years of education after completing higher secondary schooling (10+2) or equivalent.
2. The candidates must have a valid Score of CAT / XAT/ MAT/ ATMA/ G-MAT CMAT-2024-25
3. Reservation of seats will be applicable for OBC (Non-Creamy Layer), SC, ST, DA/PH, EWS and Kashmiri Migrant categories as per Govt. of India rules.
4. Candidates who are in final year of their graduation can also apply and submit their provisional certificate and mark sheets/grade card indicating up to date and latest cumulative marks/CGPA/OGPA till the previous year/semester and also indicate the same in the application form. Their provisional eligibility will be decided based on the same. If selected, they may seek provisional admission into the programme on payment of the required fee and other charges as specified. After joining the programme, they will have to submit the provisional degree certificate and aggregate marks/CGPA/OGPA latest by August 31, 2025 failing which the provisional admission will automatically stand cancelled.
5. There will be no refund of fee paid by the students, in the event of the cancellation of their admission for the above reasons. All applicants are required to submit attested photocopies of documents along with the application as indicated in the application form. They must produce all original documents for verification at the time of interview and admission.
6. It is the responsibility of the candidates to ascertain and ensure that they possess the requisite qualifications for admission. Having been admitted provisionally does not mean acceptance of eligibility. Final eligibility for admission will be decided by NIAM.
7. A multi-stage selection procedure will be followed for admission as described below: Merit list will be prepared for calling candidates for group discussion and personal interview based on CAT / XAT/ MAT/ ATMA/ G-MAT CMAT-2024-25 score as per the weightage formula mentioned in multistage selection procedure.  
The merit list will be prepared category wise i.e. General Category, OBC (Non Creamy layer), EWS, SC, ST, PH, Kashmiri Migrants

# ADMISSION PROC E S S - P G D M I E V 2025

**Work Experience weightage shall be awarded as per the following plan**

S.No.	Years of Experience	Weightage
1.	Minimum 6 months to one year	1.0
2.	>1 to 1½ years	1.5
3.	>1½ to 2 years	2.0
4.	>2 to 3 years	3.0
5.	>3 Years	3.5
0.5 marks extra shall be awarded for each year's job experience in agriculture & allied sectors and in rural development with an upper ceiling of 5 marks in work Experience.		

# ADMISSION PROC E S S - P G D M I E V 2025

The candidates who have both CAT / XAT/ MAT/ ATMA/ G-MAT CMAT-2024-25 scores should mention both these scores in the appropriate column provided in the application form. Based on the above formula whichever score is advantageous to the candidate will be used to determine the merit in the selection process.

Candidates shall be called for group discussion, personal interview and other

testing parameters based on CAT/other Score for different categories. Cut off for CAT and Other score will be decided after last date of filling of application depending on number of applications received. Registration fees will not be refunded to any candidates.

Personal interview and Group Discussion may include subjects to test candidate's aptitude for Agriculture and Management. Candidate's record in extracurricular activities and any additional qualifications or accomplishments may also be considered during the interview process.

The final merit rank list will be based on the summation of points earned in all the assessment items mentioned above.



# COURSE STRUCTURE

## Programme Structure

Year/Semester	Total Number of Courses	Credits
<b>First Year</b>		
<b>Semester - I</b>	2 Programme-specific courses (2 credit each) 5 Core courses (3 credit each) 1 Seminar (1 credit) Boot Camp on Change Making (2 Credit) MOOC SWAYAM Course (3 Credit) Start-up Project (2 Credit)	4+15+1+2+3+2 = 27
<b>Semester - II</b>	2 programme-specific courses (2 credit each) 5 Core courses (3 credit each) 1 Seminar (1 credit) Marketing Lab (2 Credit) MOOC-SWAY AM Course (3 Credit) Start-up Project (2 Credit) Summer Internship (4 Credits)	4+15+1+2+3+2+4 = 31
<b>Second Year</b>		
<b>Semester - III</b>	1 Core Course (2 credits) 7 Elective courses (3 credit each) Innovation Lab (2 Credit) Start-up Project (2 Credit)	2+21+2+2= 27
<b>Semester - IV</b>	Start-up Project (2 Credit) (19 credit)	19
Total Credits: 104		

<b>Semester - I</b>			
Subject Code	Title of the Course	Type	Course Credit
IEV-101	Introduction to Entrepreneurial Ecosystem	Core	2
IEV-102	Innovation and Design Thinking	Core	2
IEV-103	Management and Organizational Behaviour	Core	3
IEV-104	Accounting & Finance	Core	3
IEV-105	Managerial Economics	Core	3
IEV-106	Information Technology Skills	Core	3
IEV-107	Marketing Management	Core	3
IEV-108	Seminar-Business communication		1
IEV-109	Boot Camp on Change Making		2
IEV-110	MOOC SWAYAM Course		3
IEV-111	Start-up Project		2
<b>Total Credit = 27</b>			

<b>Semester - II</b>			
Subject Code	Title of the Course	Type	Course Credit
IEV-201	Family Business and Entrepreneurship	Core	2
IEV-202	Entrepreneurial Leadership	Core	2
IEV-203	Strategic Management	Core	3
IEV-204	Operations Management	Core	3
IEV-205	Negotiation and Decision Making	Core	3
IEV-206	Business Law and Corporate Governance	Core	3
IEV-207	Human Resource Management	Core	3
IEV-208	Seminar- Business Ethics	Core	1
IEV-209	Market Research Lab		2
IEV-210	MOOC SWAYAM Course		3
IEV-211	Start-up Project		2
IEV-212	Summer Internship		4
<b>Total Credit = 27</b>			

# COURSE STRUCTURE

Semester – III			
Subject Code	Title of the Course	Type	Course Credit
IEV-301	Sustainability Management	Core	2
IEV-302- IEV-310	Any 7 discipline specific electives to be opted (3 Credit Each)	Elective	7*3=21
IEV-313	Innovation Lab		2
IEV-314	Start-up Project		2
<i>List of Elective Subjects (Discipline Specific Electives)</i>			
IEV-302	Venture Finance	Elective	
IEV-303	Supply Chain & Logistics	Elective	
IEV-304	Understanding Consumer Behaviour	Elective	
IEV-305	Product Design and Development	Elective	
IEV-306	E-Commerce & Business Start-up	Elective	
IEV-307	International Trade	Elective	
IEV-308	Business Analytics for Start-up	Elective	
IEV-309	Corporate Social Responsibility	Elective	
IEV-310	Climate Change	Elective	
IEV-311	Intellectual Property Rights & Trade Mark	Elective	
IEV-312	Agri-Business Environment & Policy	Elective	
<b>Total Credit = 27</b>			

Semester - IV			
Subject Code	Title of the Course	Type	Course Credit
IEV-401	Start-up Project	Core	04
IEV-402	Corporate Experience	Core	15
<b>Total Credit = 19</b>			

**Total Course Credits = 104**

## APPLICATION FORM

Online application forms can be filled out on the website [www.ccsniam.gov.in](http://www.ccsniam.gov.in) and candidates are required to upload photographs, digital signatures, and all relevant documents along with a category certificate if the candidate belongs to any category. Registration fees of Rs. 1200/- (Rs. 600/- for SC and ST Candidates) are to be paid through the online gateway only from the NIAM online application form. Application without registration fee will not be considered.

Once the online application form is submitted, it will not allow to edit it. However, applicants will get a chance to upload their CAT / XAT/ MAT/ ATMA/ G-MAT CMAT scorecard once the CAT result is announced if the applicant has not uploaded the score.

# IN HOUSE RESOUR CES

Sh. Faiz Ahmed Kidwai, IAS  
Additional Secretary (Marketing) MoA  
& Director General, CCS NIAM

Dr. Sahdev Singh, Director

Dr. Sapna A. Narula, Director

Dr. S.R. Singh, Deputy Director

Dr. Shuchi Mathur, Assistant Director

Mr. Ranjith P. C., Research Officer

Mr. Deekshith M., Research Officer

Dr. Sonali Katoch, Research Officer

Mr. Shailener Pachar, Research Officer

Dr. Akshay Patidar, Assistant Professor

Dr. Suresh Sharma, Assistant Professor

Dr. Sohan Singh Ganechiya, Programme Manager

Mr. Sachin Ukey, IT Administrator

# GUEST FACULTY

- Mr. K. V. Iyer, Industry Trainer & Agri-Business Consultant
- Prof. A. S. Rao, Innovation Consultant, Ex- CIIE-IIMA
- Dr. Sreedhara Voleti, Managing Director, INDRAS PVT LTD
- Dr. P. C. Panchariya, Director, CSIR-CEERI, Pilani
- Dr. M. K. Goel, IIT (Indore)
- Dr. O. P. Wali, Professor, IIFT
- Dr. Satyendra Kumar Sharma, Associate Professor – Management BITS Pilani
- Dr. Mohit Gambhir, IIT (Jodhpur)
- Dr. Sachin Gupta, Assistant Professor, Mohanlal Sukhadia University, Udaipur
- Mr. Rajeev Saraswat, Director, Solvera Consulting Pvt Ltd, Registered Valuer, SME & Startup Advisory
- CA Rajeev Bhargav, Director, Solvera Consulting Pvt Ltd, Registered Valuer, SME & Startup Advisory
- Dr. Pallavi Mathur, Associate Professor, Sunstone Eduversity, JECRC, Jaipur
- Adv. Rhimjhim Mathur, IPR Expert
- Mr. Premanshu Singh, Chief Business Officer, Fampay
- Ms. Priyanka Sinha, Global Lead - Digital Programs, Du Pont Water Solutions
- Prof. Uday Bhate, Market Researcher and Partner, Nmore
- Dr. Sheenu Jain, Associate Professor, LNMIIT, Jaipur
- Dr. Punya Shloka Pattinaik, Business analytics expert
- Dr. Kritika Tekwani IIM (Ahmedabad)
- Mr. Sachin M Khandelwal, CEO & Founder Spiderlink Group
- Mr. Subhadeep Sanyal, Partner at omnivore, VC in Agritech and Food
- Dr. Rashmi Sharma, Assistant Professor, JECRC University, Jaipur
- Mr. Abhijit Kumar, Assistant Professor, JECRC University, Jaipur
- Dr. Neha Saini, Career Counsellor, Birla Institute of Technology, Jaipur
- Dr. Kuldeep Singh Sawhney, Career Navigator, Co-Trainer HRD OD OV Expertise 4 Decades
- Dr. Ravandranath Tirumalsety, Project Manager, Mphasis
- Ms. Akanksha Joshi, MNIT, Jaipur
- Dr. Gaurav Kumar, NIT, Jalandhar

# FACILITY



## Library

The Library at NIAM has an impressive collection of more than 12000 books and numerous periodicals and newspapers. These collections are in the areas of agriculture, management and allied subjects as well as assorted

literature and database for all round learning.



## Agri Innovation and Incubation Centre

CCS NIAM hosts Agri Innovation and Incubation Centre. The facility was inaugurated by the august hands of Hon'ble Shri. Narendra Singh Tomar Ji, Union Minister of Agri. & Farmers Welfare on 19th Feb 2023



The facility comprises of co-working space for startups/entrepreneurs, product display area, conference room facility, latest multimedia and audio visual facilities as well as high speed data communication and Wi-Fi.



## Brahmaputra

Academic Block houses the modern classrooms equipped with the latest multimedia and audio visual facilities as well as high speed data communication and Wi-Fi.

# FACILITY

## Mahanadi Convention Centre

At NIAM, we believe in the power of discussion and discourse. The campus boasts of a conference hall, seminar room, executive suites, and auditorium, which are used for organizing national and international seminars, conferences, workshops, various cultural activities etc



## Barak Recreation Block

There is a whole range of sports facilities including a volleyball court, badminton court, basketball court as well as an indoor sports area. After a long day in classroom, the students break for recreation and sports, which takes care of a healthy life style.



## Krishna and Chambal

It is a fully residential program with separate hostels for girls and boys. The rooms are well furnished with coolers, geysers, curtains and an attached washroom. Hostels also receive a daily supply of newspapers.



# Glimpses of Cultural Programme



# Glimpses



# Glimpses of Classes



# Seminars and Publication

## Awards

CCSNIAM participated in 1st AgSys Regional Forum: Building Bridges towards Sustainable Agri-Food Systems at Nairobi, Kenya from 24th – 26th June 2024



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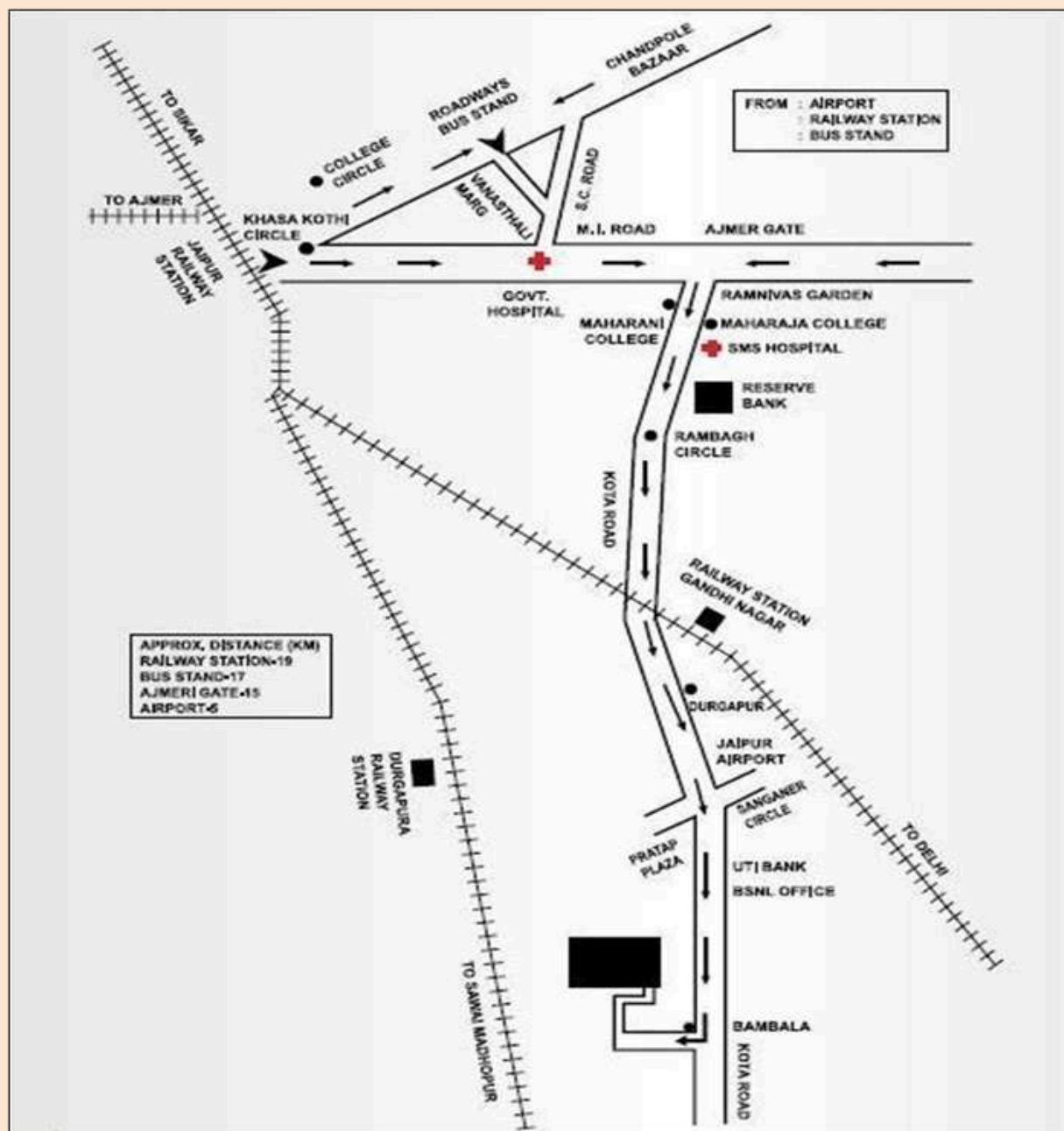


## Publications

CCS NIAM regularly publishes Coffee table books, Newsletters, Learning modules, Study material, Mentors' presentations, etc. for benefit of startups, entrepreneurs, students and other stakeholders of the startupecosystem.



# How to reach



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